



FACTS

WHAT DOES SALLIE MAE DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> ■ Social Security number and income ■ Account balances and payment history ■ Account transactions and credit history
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Sallie Mae chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Sallie Mae share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	No	We don't share

To limit our sharing	<ul style="list-style-type: none"> ■ Call toll free 1-855-582-1928 – to select your choices <p>Please note: If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>To limit sharing you can call us toll free Monday- Friday 8am-8pm ET.</p>
-----------------------------	--

Questions?	Call toll free 1-855-582-1928 or go to www.SallieMae.com/legal/privacy
-------------------	---

Who we are	
Who is providing this notice?	Sallie Mae financial companies. Please see the bottom of this page for the full list of the Sallie Mae companies providing this notice.
What we do	
How does Sallie Mae protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Sallie Mae collect my personal information?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> ■ apply for a loan or give us your contact information ■ open an account or make deposits or withdrawals ■ use your credit or debit card <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ■ sharing for affiliates' everyday business purposes – information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.</p>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ <i>Our affiliates include companies with a Sallie Mae name, such as Sallie Mae Bank; and financial companies such as SMB Business Development, Inc., SMB Shared Services, Inc., SMB IT, Inc., Deserve, Inc., and SLM Nitro College LLC.</i>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ <i>Nonaffiliates we share with can include service providers such as data processors and companies that help us market our own products and third-party products that we believe may be of interest to you.</i>
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ■ <i>Our joint marketing partners include financial institutions such as companies that provide credit products and insurance companies.</i>
Other important information	
<p>VT: For accounts with a Vermont mailing address, we will not share your creditworthiness information with our affiliates except as required or permitted by law. For joint marketing with other financial companies, we will only disclose your name, contact information and information about your transactions unless otherwise required or permitted by law.</p> <p>CA: For accounts with a California mailing address, we will not share your personal information with a financial company for joint marketing purposes except as required or permitted by law.</p>	

This notice is made on behalf of the following Sallie Mae companies: SLM Corporation, Sallie Mae Bank, SMB Business Development, Inc., SMB Shared Services, Inc., SMB IT, Inc., Deserve, Inc, and SLM Nitro College LLC. This notice is also provided on behalf of all trusts or other special purpose entities established by any Sallie Mae company.